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June 18 - 23, 2011 Minneapolis, MN

## ***NENA 2011 Media Advisory & Fact Sheet***

**Minneapolis Convention Center – 1301 Second Ave S – Minneapolis, MN 55403**

The emergency communications industry's premier event brings together thousands of public safety professionals, telecommunications specialists, and government leaders for a week filled with opportunities to develop a keen understanding of the near and long-term issues facing public safety. Featuring renowned keynote speakers; general sessions with industry leaders and visionaries; dozens of education sessions; opportunities to dialogue with emergency communications experts; and an exhibit hall showcasing cutting-edge products and services, NENA 2011 serves as an unparalleled venue for attendees and the media to learn how modern technologies are transforming 9-1-1 and emergency response.

### **Hear from industry leaders and government officials about the latest public safety, communications, and homeland security issues.**

- **Monday, June 20, 8:00 AM** – Acclaimed adventurer, mountaineer, best-selling author, and inspiration for the Academy Award nominated film *127 Hours*, Aron Ralston, will deliver the NENA 2011 keynote address and share his harrowing survival story and the leadership lessons learned.
- **Tuesday, June 21, 8:30 AM** – *Emergency Communications Policy Keynote*. FCC Public Safety and Homeland Security Bureau Chief Jamie Barnett will highlight FCC activities designed to improve the E9-1-1 system; promote broadband availability for next generation emergency communications systems and emergency alerting; advance interoperability of public safety communications; and enhance communications infrastructure and network security.
- **Wednesday, June 22, 9:00 AM** – *NENA 2011 Super Session*. This three-part general session will cover lessons learned from the Ft. Hood shooting, the issues surrounding LightSquared and GPS, and recent advances in the Mobile Health field. Through presentations, demonstrations, and dialogue, those on hand will hear from nationally recognized leaders and learn about the events, products, networks, applications, and services that are impacting consumer communications and revolutionizing emergency response.
- **Monday, June 20 – Thursday, June 23** – Educational sessions and workshops led by national 9-1-1 leaders; industry representatives; and federal, state, and local policy officials will address topics including: Next Generation 9-1-1; funding; national and state regulatory and legislative issues; 9-1-1 access for the deaf and hard of hearing; social networking; homeland security concerns; contingency planning; communications center operations; and more.
- **Monday, June 20 – Tuesday, June 21** – Exhibit Hall open, featuring the latest products and services from 120+ vendors and demonstrations of cutting edge and Next Gen technology live on the Hall floor.

Members of the NENA Executive Board, including President Steve O'Connor, ENP and CEO Brian Fontes will be available to media representatives. To obtain a press pass and/or schedule an interview, contact NENA Education Programs Manager, Chris Nussman (cnussman@nena.org, 973.479.3939).

**More information at [www.nena.org/nena2011](http://www.nena.org/nena2011)**

